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- Leveraging analytical best practices to maximize ROI
- Applying analytics to marketing, social media and operations to deliver game-changing results
- The latest innovations in IBM Cognos business Intelligence and IBM SPSS predictive analytics software

The IBM Cognos family of solutions is designed to improve user experience, performance and scale—as well as provide you with flexible deployment options.

Attendance is complimentary, but seating is limited. [Register today](#). We look forward to seeing you at IBM Business Analytics Summit 2013.

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