

## How FYI Solutions Successfully Helped an International Publishing Firm Implement Business Analytics and Address Risk

### Client's Business Problem

Our Client is a major international book publisher with offices in the UK (head office), USA, Australia and India. FYI Solutions was engaged by the firm to create a business analytics environment. In the short-term, a Business Intelligence solution is required for the US office, Longer term, this platform solution will be extended to provide a unified Business Analytics solution for all offices throughout the company.

The following are the global business challenges that the Client needed to solve:

- Inability to run unified reports across sales and financial data
- Limited reporting from the Client's transactional finance system for monthly actuals, budgets, forecasts, and overheads
- Lack of ad hoc reporting facilities for financial analysis
- Lack of budget/forecast management tools

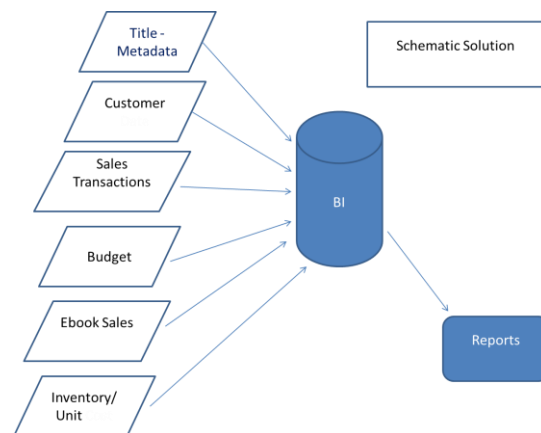
### Improved Business Results with an FYI Solution

The key objective of this project was to leverage a single Business Analytics environment to provide visibility into business critical metrics to optimize the company's performance, visualized through dashboards and reports.

The dashboards and reports are available via a single-point-of-access using IBM Cognos. They will display Dashboard reports with drill-through capabilities into detail level reports using consolidated data from the Client's operational data sources. This solution will be extended to support international data as well as forecasting and budgeting processes in subsequent phases.

### Business Benefits

FYI Solutions successfully delivered a Business Analytics environment for the Client. This included a Data Mart to store the consolidated data from Client's operational data sources and an Analytics Platform using the IBM Cognos Express. This platform was designed to scale as the Client's analytics needs grow and users become more acclimated with the environment's data, analysis, and reporting capabilities.



### About FYI Solutions

At FYI Solutions, we have a mission: to unlock the power of your business intelligence investment. By studying your business environment — from processes to information flow to data architecture— we identify and strengthen weak links throughout your entire reporting ecosystem in order to boost the productivity of your information delivery system. In the end, you'll access the data you need more easily, efficiently, and powerfully. Simply put, you'll have increased your ROI—that is, your return on intelligence.

### Contact FYI Solutions

Ask how our targeted, experienced solutions can help you deliver timely and trusted information for better business outcomes.

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