



IBM **Cognos Analytics**

Designed for me, built for us



fyi solutions™

**IBM Cognos Analytics
Webinar & Workshop**

March 29, 2016

- ❑ **Introduction - Mindy Rosner Zaziski, FYI Solutions**
- ❑ **Webinar - Derick Africa, IBM**
- ❑ **Closing Remarks - Mindy Rosner Zaziski**
- ❑ **Hands-on Workshop (onsite)**

Data Experts

- ❑ 30+ years of experience in enabling our clients to realize quantifiable business value out of their enterprise data
- ❑ Expert IT Consultancy specializing in Data Management, Big Data and Business Analytics
- ❑ Full-spectrum Systems Integrator providing the right Strategy, Planning, Software, Delivery, IP and Staffing
- ❑ Long track record of creating lasting Client value - average FYI Solutions client relationship = 15 years



Why FYI Solutions



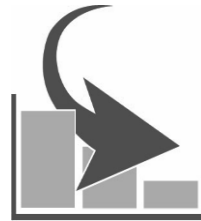
Relationships

- ❑ **Our success is completely aligned with our clients outcomes**
 - 95% Repeat Client Engagements
 - 15 Year average Client Relationship

- ❑ **Strong Local Presence**
 - We are located right where you need us
 - Quick and Nimble access to the right resources
 - Top Talent – 10+ years average tenure

- ❑ **Long Lasting Successful Client Relationships**
 - Exceptional track-record of delivering metric driven value to our clients
 - Technology agnostic approach to providing the right solutions to meet your challenges

TODAY'S Reality



Silos compromise analytic maturity and performance



Growing demand for agile analytics



BI is mission critical to running the business

90%

Gartner Predicts: *Through 2016, **less than 10%** of self-service business intelligence initiatives will be governed sufficiently to prevent inconsistencies that adversely affect the business.*

Source: Gartner

STRIKING The balance



Find your perfect balance
between

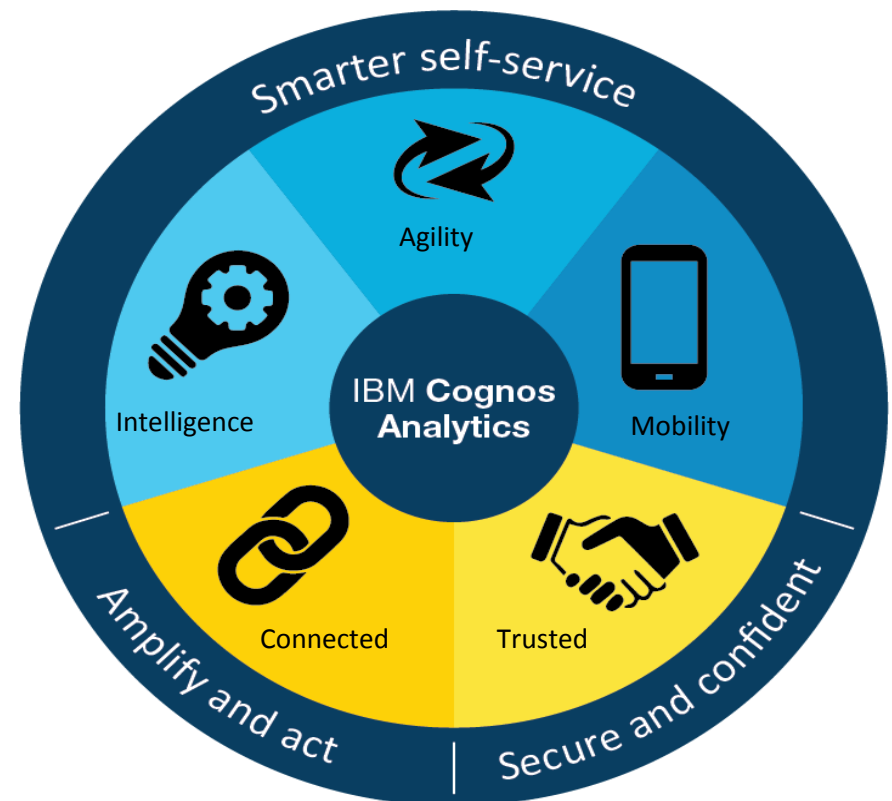
**departmental needs for freedom
and the organizational needs of
security, governance, and
oversight**



IBM Cognos Analytics Redefines Cognos Business Intelligence



A guided experience with built-in intelligence delivers **smarter self service** to **amplify and act** on insight in everyday actions with the **security and confidence** your organization needs



“With the years of enterprise focus and now with the brand new designed interface we'll have everything we need for both the experienced and the occasional users.” **Large European bank**

Featuring IBM Cognos Analytics



Our Cognos 11 Offering



Let FYI Solutions help you get there:

- ❖ **IBM Cognos 11 Sandbox** - starting at \$2,995
 - Create a custom standalone IBM Cognos 11 sandbox
- ❖ **C11 Migration Services** - starting at \$3,995
 - Migrate your development environment to version 11

For information:

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Thank You!

For additional information:

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