JOIN FYI SOLUTIONS AS WE PRESENT DURING THE
DAMA MEETING ON MAY 15, 2014!

Thursday May 15, 2014
CA formerly Computer Associates
520 Madison Avenue (53rd Street), New York City, NY

"Data Unification Platform…. A new look on leveraging Big Content"
There is no question that "Big Data" is in the forefront of Companies and vendors these days. Most of the Big Data tools do excellent jobs at analyzing and visualizing structured data. The real challenge is: how do companies and organizations manage and derive value out of unstructured content? Beth Maser, Sam Carson, and Barbara Schiffman will cover the following in this discussion:

- Discuss some of the business challenges that companies face and how some are taking steps to overcome them
- Provide a "reference architecture" of what new tools can be brought to bear to solve unstructured content challenges for a "disruptive technical platform"
- Explain how some of the technical solutions/components can be implemented in a modular fashion
- Q&A around best practices the group is discovering in the marketplace

FYI Solutions and PPC will be presenting jointly at this meeting. For over 30 years, FYI Solutions has been a leader in data warehousing and business analytics. FYI has forged a complementary relationship with PPC, a leading Information Technology and Management Consulting firm. PPC delivers solutions to Federal, State and Local Government and commercial industry. PPC is best known for Knowledge & Information Management, Energy Management & Environmental Sustainability, Enterprise Systems Development & Operations, and Cyber Security and Information Assurance.
Primary Presenters:

- Sam Carson has had over 20 years of experience working with various Web development technologies, platforms, and products (enterprise content management, collaboration systems, portals, enterprise search platforms/applications, social media/networking, etc.). Sam is currently the Director of Knowledge Management for PPC and is responsible for thought leadership and directing their technical services teams.
- Beth Maser is a leading national information and content strategist. Beth leads the Taxonomy and Metadata Practice at PPC and works closely with clients to create effective taxonomy and content strategies and solutions that create a high ROI.

*To **register**, simply go to the DAMA website below:*
http://dama-ny.com/meetinginfo.php?id=64&ts=1395407485